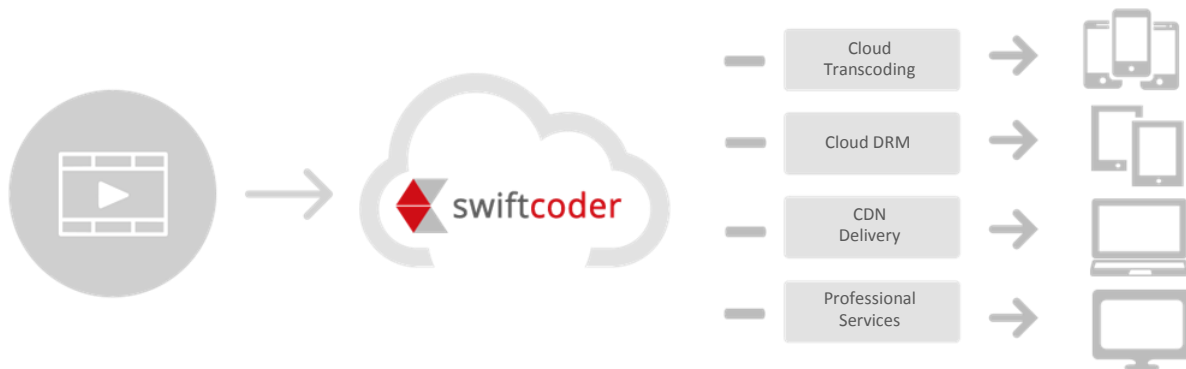


TRANSCODE VIDEO IN THE CLOUD

SwiftCoder is a three in one solution for in cloud video transcoding. Tightly integrated with Verimatrix Video Content Authority System (VCAS™) and SwiftServe (CDN), SwiftCoder offers Video Service Providers great capability and flexibility to prepare, secure, and deliver premium video at the industry’s best pricing. The SwiftCoder simplistic intuitive interface guides users to set up a job that will take a video file, ingest into SwiftCoder, transcode the video into multiple adaptive bit-rate output files, protect all files with Verimatrix VCAS, and deliver all video files through SwiftServe CDN global network.



SWIFTCODER ADVANTAGES

Simplicity

Using three different programs and three different vendors for transcoding, protection, and delivery can be difficult. SwiftCoder uses a simple intuitive interface for transcoding, protecting, and delivering premium video. One product and one vendor for three needs.

Elastic Scalability

Transcoding demand rises and falls based on many factors. SwiftCoder cloud based transcoding scales elastically with demand by charging per job and being able to handle any demand level dynamically.

Increased Customer Loyalty

Give your customers more reasons to be loyal and to stick with you. Customers demand high quality multi-screen videos that are delivered quickly. Use SwiftCoder along with the included SwiftServe CDN delivery service for all your transcoding, protection and delivery needs to ensure customer loyalty.

UPCOMING FEATURES

HDS & MPEG Dash: Add HDS & MPEG Dash adaptive bit-rate capability. As with HLS, there will be system created profiles and the ability to make custom profiles to meet specific needs.

Desktop Uploader: Add the superfast convenient Desktop Uploader client with a simple and intuitive interface. You will be able to upload video content directly from a MAC or PC.

Cost Savings

Save CAPEX and OPEX with the SwiftCoder cloud-based pay as you go solution, not requiring owning and operating of dedicated assets, receiving the SwiftServe CDN delivery service along with SwiftCoder.

Revenue Protection

A pirated copy of premium video is lost revenue. SwiftCoder protects revenue with the integrated Verimatrix VCAS cloud based content and revenue security DRM.

SWIFTCODER SERVICES

Transcoding

A simplistic intuitive interface to set up high speed cloud based transcoding with custom and system HLS presets, and programmatic editing features such as multiple soundtracks and subtitles as well as closed caption.

Protection

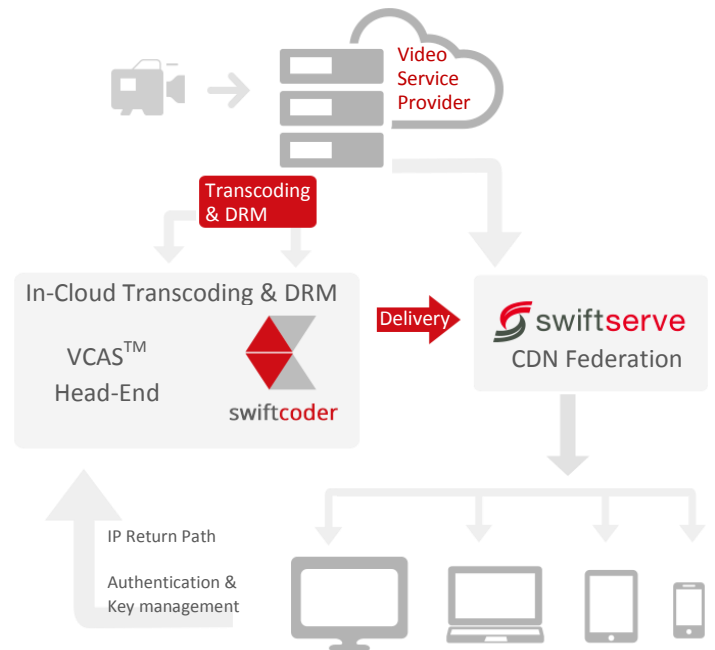
Verimatrix VCAS cloud based DRM is integrated into the SwiftCoder straightforward interface.

Delivery

The SwiftServe CDN delivery network is integrated into the smooth SwiftCoder interface to speed final delivery.

Professional Services

We have extensive experience throughout Asia/Pacific that will help our customers navigate the many different cultures and technologies that exist in the region, and can customize the SwiftCoder solution for specific needs.



CHOOSE AN OPTIMAL SERVICE PACKAGE

SwiftCoder offers flexible options in services so that businesses do not waste money on unnecessary services. Choose the option that best fits your needs and change to a different one if your business needs change.

Transcoding & CDN: No on-site infrastructure needed. Process all your transcoding, store, and deliver your videos using the SwiftServe CDN network in the cloud. All with the SwiftCoder simple intuitive interface. Save CAPEX and OPEX by only paying for what you need in the cloud. And, enjoy CDN features like Geo Block, IP Access Control, Token Authentication, and Analytics.

Transcoding & DRM: No on-site infrastructure needed. Process all of your transcoding and DRM protection in the cloud with the SwiftCoder easy to use interface. Save CAPEX and OPEX by only paying for what you need in the cloud.

Transcoding, DRM, and CDN: No on-site infrastructure needed. Process all your transcoding and DRM, and deliver your videos using the SwiftServe CDN network in the cloud. All with the SwiftCoder's interface. Save CAPEX and OPEX by only paying for what you need in the cloud.

SWIFTCODER FEATURES

Ingestion

SwiftCoder accepts many formats to ingest your important video content in a timely manner using FTP or HTTP.

UI Control

SwiftCoder also has simple and intuitive administration features including job and billing management, and reporting.

Adaptive Bit-rate

SwiftCoder includes HLS profiles or custom HLS settings for iOS and Android smartphones and tablets, and MACs/PCs.

Programmatic Editing

Improve transcoded video output with video rotation, added subtitles, added soundtracks, and or added closed caption.

Input Video Formats

3GP/3GP2 WMV AVI Quicktime (MOV)
WMV FLVMP4

Input Video Codec

H.264 3GP MPEG-4 Windows Media 8
MPG4 XVIDQuicktime